

PROMOTIONAL RELEASE

I, _____ (hereinafter "Fighter") intending to be legally bound, grant permission to Helster, Inc. d/b/a Helster MMA Fight League , (hereinafter "Promoter") to use my picture, name, likeness or voice in any live or recorded display, including but not limited to use on the internet, a web site, Facebook, souvenirs, fight programs, posters, banners, clothing, hats, and other products, for the purposes of promoting, marketing, or advertising Promoter's business without fee or payment. The rights granted in this paragraph shall include the right to use videotaped footage of Fighter and to televise or disseminate same to the media.

I hereby waive any right to pre-approve any usage for any purpose and do hereby waive any right, claim, suit or action related to or arising from such use.

I acknowledge that I am 18 years of age or older, or the legal guardian of any minor involved.

Signature: _____

Print Name: _____

Signed this date: _____